

Emilia Romagna Mercati RETE DI IMPRESE

Cookies policy provided pursuant to art. 13 of the reg. (E.U.) no. 2016/679

[\[https://emiliaromagnamercati.com/\]](https://emiliaromagnamercati.com/)



Dear **Navigator (natural person)**, Emilia Romagna Mercati r.d.imp., acting as controller (henceforth, the *Controller*), intends to process the personal data concerning you, acting as Data subject, collected from you within the mentioned website - and, in particular, through first party cookies - for the purposes of the processing stated below, therefore is required to provide you the following information, pursuant to art. 13, ppa. 1 and 2 of the reg. (E.U.) no. 2016/679, entitled as 'General Data Protection Regulation' (henceforth, the *G.D.P.R.*):



Identity and contact details of the controller of your personal data: Emilia Romagna Mercati r.d.imp., located in via Paolo Canali, 16 - Bologna (BO), fraz. Quarto Superiore, 40127 and reachable by the e-mail contact 'compliance@emiliaromagnamercati.com'.

Please note:

1) It is qualified as '*controller*' "(...) the natural (...) person (...) which, alone or jointly with others, determines the purposes and means of the processing of personal data (...);" (*art. 4, no. 7 of the G.D.P.R.*).

I. Installation on your browser of the '*_ga*' and '*_ga_#*' (technicalized) analytical cookies:

I.a) Purposes of the processing of your personal data:

- ❖ the analysis of the general usage of its website -> **[1.A]**;
- ❖ the safeguard of its interests in an extrajudicial or judicial phase -> **[1.B]**;
- ❖ the compliance with the pertinent legal obligations on the personal data protection subject -> **[2]**.

I.b) Related legal basis employed in the processing of your personal data:

- **[1.A]**: the Controller's need of pursuing one of its legitimate interests;
- **[1.B]**: the Controller's need of pursuing another one of its legitimate interests;
- **[2]**: the Controller's need of complying with legal obligations to which it is subject.

I.c) Related legitimate interests pursued in the processing of your personal data:

- **[1.A]**: the general analysis of its business activity carried out within its website;
- **[1.B]**: the possible safeguard of its economic interests in an extrajudicial or judicial phase.

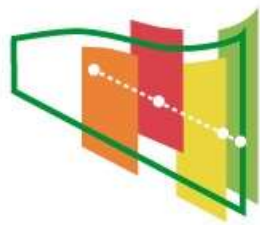
II) Recipients involved in the processing of your personal data:

- **[1.A]**: with regards to all the above mentioned analytical cookies, on one hand, the (general directorial area) management committee's members of the Controller, acting as authorized and, on the other hand, the assistant on the hosting (website) subject and the assistant on the analysis (website) subject, acting as processors;
- **[1.B]**: with regards to all the above mentioned analytical cookies, on one hand, the (general directorial area) management committee's members of the Controller, acting as authorized and, on the other hand, - if need be - the assistant on the hosting (e-mail) subject, - if need be - the assistant on the hosting (certified e-mail) subject and - if need be - the especially selected lawyer/rs, acting as processors;
- **[2]**: with regards to all the above mentioned analytical cookies, on one hand, the (general directorial area) management committee's members of the Controller, acting as authorized and, on the other hand, the hosting (website) subject, - if need be - the assistant on the hosting (e-mail) subject, - if need be - the assistant on the hosting (certified e-mail) subject and - if need be - the especially selected lawyer/rs, acting as processors.

Please note:

1) It is qualified as '*processor*' the "(...) natural or legal person (...) which processes personal data on behalf of the controller;" (*art. 4, no. 8 of the G.D.P.R.*).

Emilia Romagna Mercati r.d.imp. with V.A.T. position and fiscal code no. 03974541207, registered office in via Paolo Canali, 16 - Bologna (BO), fraz. Quarto Superiore, 40127, e-mail contact 'info@emiliaromagnamercati.com' and certified e-mail contact 'emiliaromagnamercati@ancpec.org'.



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III) Storage periods observed in the processing of your personal data:

➤ **[1.A], [1.B] e [2]**: with regards to all the above mentioned analytical cookies, 730 days (2 years) effective from the beginning of your navigational session period.

IV.a) Your rights enforceable acting as Data subject:

- ✓ access to your processed personal data, pursuant to art. 15 of the G.D.P.R.;
- ✓ rectification of your processed personal data, pursuant to art. 16 of the G.D.P.R.;
- ✓ erasure of your processed personal data, pursuant to art. 17 of the G.D.P.R., in case of:
 - your discovery of the successive absence of the Controller's need of processing your personal data for one or more purposes of the processing stated in "**Purposes of the processing of your personal data**";
 - your objection to the processing of your processed personal data processed - pursuant to art. 21, pa. 1 of the G.D.P.R. - for **[1.A]** and/or **[1.B]**, in absence of the Controller's concomitant lawful and prevalent need of carrying on such processing;
 - your discovery of the original or successive absence of the lawfulness of the processing of your processed personal data;
 - your discovery of the successive presence of the Controller's need of complying with legal obligations to which it is subject;
- ✓ restriction of the processing of your processed personal data, pursuant to art. 18 of the G.D.P.R., in case of:
 - your discovery of the original or successive absence of the accuracy of your processed personal data, during its verification made by the Controller;
 - your discovery of the original or successive absence of the lawfulness of the processing of your processed personal data, in presence of your following opposition to their erasure;
 - your discovery of the successive absence of the Controller's need of processing your personal data for one or more purposes of the processing stated in "**Purposes of the processing of your personal data**", in presence of your following additional discovery of the presence of your need of processing them for establishing, exercising or defending one of your rights in an extrajudicial or judicial phase;
 - your objection to the processing of your processed personal data processed - pursuant to art. 21, pa. 1 of the G.D.P.R. - for **[1.A]** and/or **[1.B]**, during the verification of the presence of the Controller's concomitant lawful and prevalent need of carrying on such processing;
- ✓ objection to the processing of your processed personal data, pursuant to art. 21, pa. 1 of the G.D.P.R., regarding:
 - your personal data processed for **[1.A]**;
 - your personal data processed for **[1.B]**.



IV.b) Your right (enforceable acting as Data subject) to lodge a complaint with a Supervisory authority:

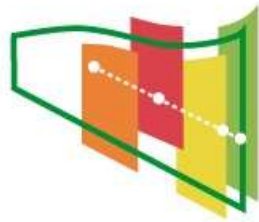
Besides the opportunity of lodging a judicial complaint with a competent Judicial authority, pursuant to art. 79, pa. 1 of the G.D.P.R., you have the opportunity of lodging a complaint with the Italian (Garante per la protezione dei dati personali) Supervisory authority - at '<https://www.garanteprivacy.it/home/docweb/-/docweb-display/docweb/4535524>' - or with the national Supervisory authority operating within the territory of the European Union's Member State in which you reside and/or work, anyway acting as competent Supervisory authority, pursuant to art. 77, pa. 1 of the G.D.P.R., in case of your identification of the original or successive presence of an infringement of the G.D.P.R. during the processing of your personal data for one or more purposes of the processing stated in "**Purposes of the processing of your personal data**".

V) Nature of the provision preparatory to the processing of your personal data:

➤ **[1.A]**: neither precontractual obligation or contractual obligation nor legal obligation, but Controller's need of efficaciously carrying out the analysis of the general use of its website.



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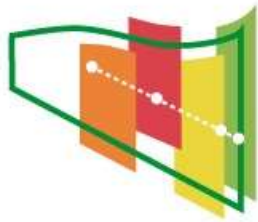
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Date: 29 / 01 / 2024

The legal representative of the Controller: Marco Core

Emilia Romagna Mercati r.d.imp. with V.A.T. position and fiscal code no. 03974541207, registered office in via Paolo Canali, 16 - Bologna (BO), fraz. Quarto Superiore, 40127, e-mail contact 'info@emiliaromagnamercati.com' and certified e-mail contact 'emiliaromagnamercati@ancpec.org'.



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Dear **Navigator (natural person)**, the Controller intends to inform you also of the fact that you have the opportunity of autonomously defining at any time within your browser the management of the cookies available inside the mentioned website, pursuant to pa. 8.1 of the provv. (Garante per la protezione dei dati personali) no. 231/2021 and pa. 4.2 of the provv. (Garante per la protezione dei dati personali) no. 229/2014.

In particular, are included in such autonomous definition your power both of systematically blocking the installation on your browser of one or more third party (not available inside the present website) cookies and of instantaneously erasing from your browser one or more first party and/or third party (not available inside the present website) previously installed cookies, although - to be thorough - the exercise of this last power doesn't implicate the erasure of your personal data collected until then through the same cookies. Speaking of which, anyway, further informations necessary to the above mentioned autonomous definition are available at the following web contacts:

- ❖ Apple Safari -> [<https://support.apple.com/en-gb/guide/safari/sfri11471/mac>'];
- ❖ Google Chrome -> [https://support.google.com/chrome/answer/95647?hl=en-GB&p=cpn_cookies'];
- ❖ Microsoft Edge -> [<https://support.microsoft.com/en-gb/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>'];
- ❖ Mozilla Firefox -> [https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer#w_cookie-settings'];
- ❖ Opera -> [<https://help.opera.com/en/latest/web-preferences/#cookies>'].



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